openIMIS
Campaign Activities - Timeline

[Timeline Break-out Group A](#)
[Timeline Break-out Group B](#)

Please use a green sticky note for already planned incidents:

Please use a blue sticky note for new ideas:
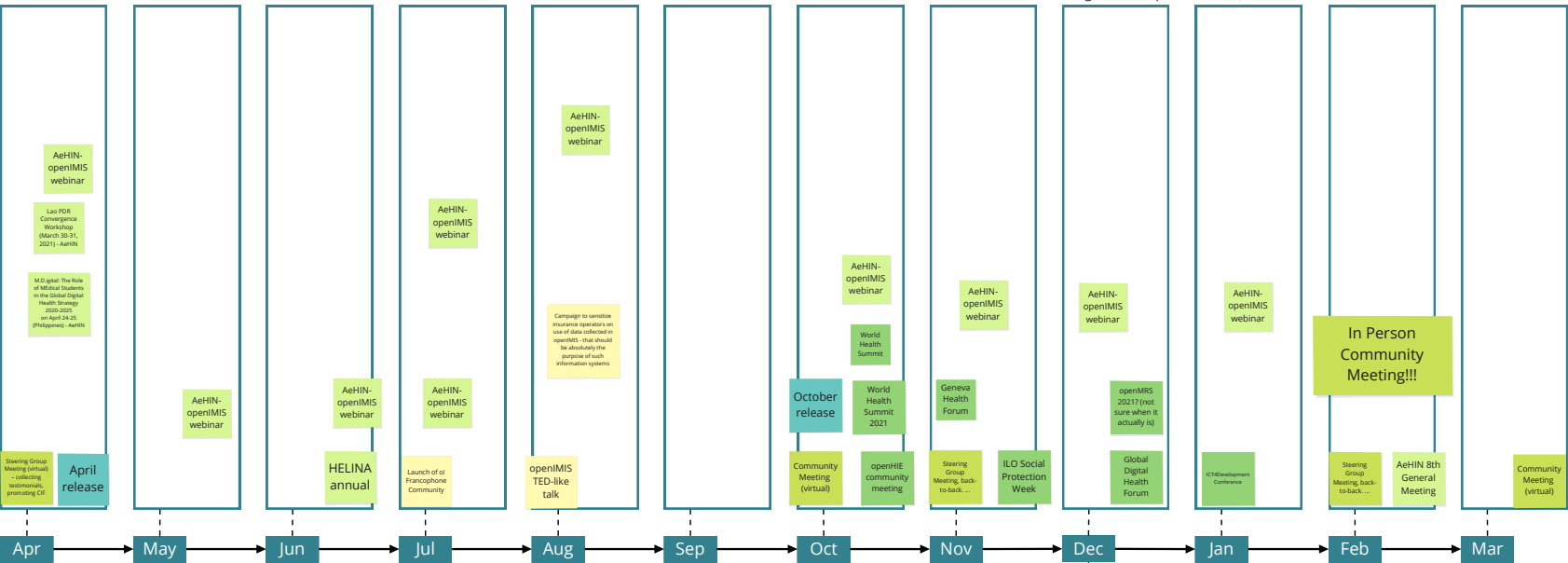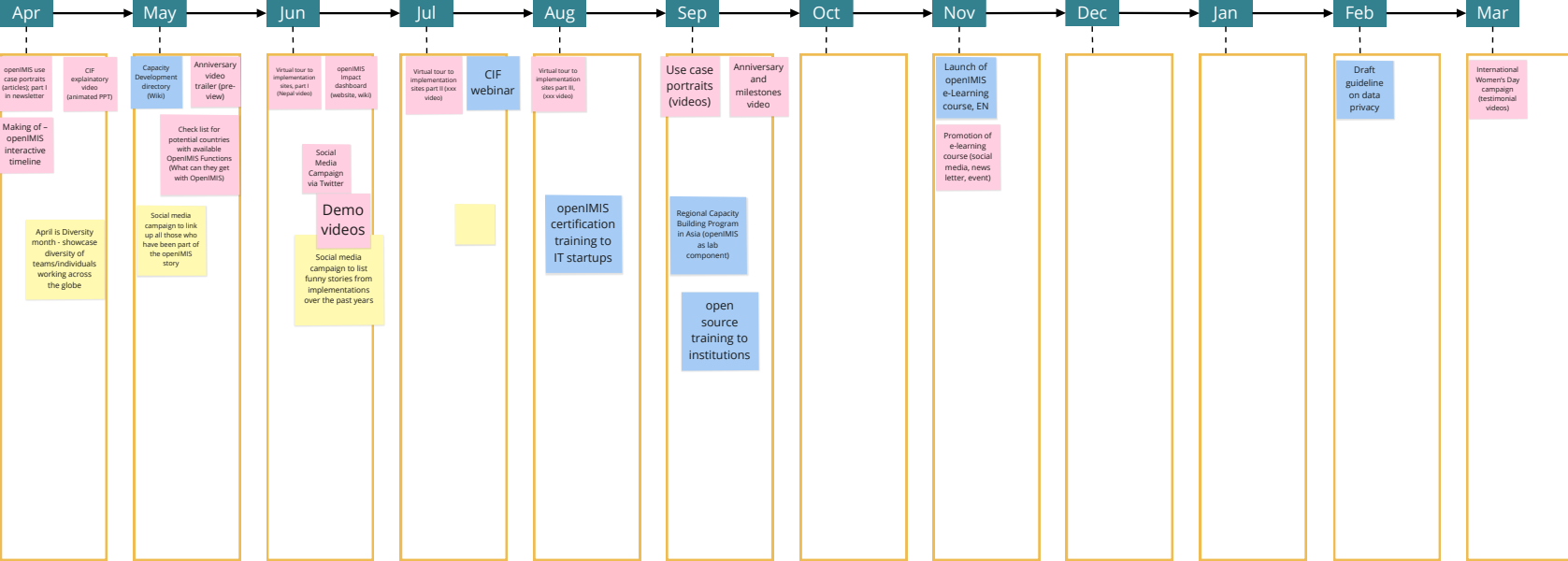
Planned event

event idea

training

communi-cation

Break-out group A: Events

- Events by Coordination Desk (e.g. Community Meeting, TEDex-like talk)
- Events by community members (e.g. openIMIS anniversary input during AeHIN General Meeting)
- External events that openIMIS contributes to (e.g. openIMIS input during Global Digital Development Forum)

Apr

- AeHIN-openIMIS webinar
- Lao PDR Convergence Workshop (March 30-31, 2021) - AeHIN
- M.D.igital: The Role of MEdical Students in the Global Digital Health Strategy 2020-2025 on April 24-25 (Philippines) - AeHIN
- Steering Group Meeting (virtual) – collecting testimonials, promoting CIF
- April release

May

- AeHIN-openIMIS webinar

Jun

- AeHIN-openIMIS webinar
- HELINA annual

Jul

- AeHIN-openIMIS webinar
- AeHIN-openIMIS webinar
- Launch of ol Francophone Community

Aug

- AeHIN-openIMIS webinar
- Campaign to sensitize insurance operators on use of data collected in openIMIS - that should be absolutely the purpose of such information systems
- openIMIS TED-like talk

Sep

Oct

- AeHIN-openIMIS webinar
- October release
- Community Meeting (virtual)
- World Health Summit
- World Health Summit 2021
- openHIE community meeting

Nov

- AeHIN-openIMIS webinar
- Geneva Health Forum
- Steering Group Meeting, back-to-back. …
- ILO Social Protection Week

Dec

- AeHIN-openIMIS webinar
- openMRS 2021? (not sure when it actually is)
- Global Digital Health Forum

Jan

- AeHIN-openIMIS webinar
- ICT4Development Conference

Feb

- In Person Community Meeting!!!
- Steering Group Meeting, back-to-back. …
- AeHIN 8th General Meeting

Mar

- Community Meeting (virtual)

Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar

Apr:
openIMIS use case portraits (articles); part I in newsletter

CIF explainatory video (animated PPT)

Making of – openIMIS interactive timeline

April is Diversity month - showcase diversity of teams/individuals working across the globe

May:
Capacity Development directory (Wiki)

Anniversary video trailer (pre-view)

Check list for potential countries with available OpenIMIS Functions (What can they get with OpenIMIS)

Social media campaign to link up all those who have been part of the openIMIS story

Jun:
Virtual tour to implementation sites, part I (Nepal video)

openIMIS Impact dashboard (website, wiki)

Social Media Campaign via Twitter

Demo videos

Social media campaign to list funny stories from implementations over the past years

Jul:
Virtual tour to implementation sites, part II (xxx video)

CIF webinar

Aug:
Virtual tour to implementation sites part III, (xxx video)

openIMIS certification training to IT startups

Sep:
Use case portraits (videos)

Anniversary and milestones video

Regional Capacity Building Program in Asia (openIMIS as lab component)

open source training to institutions

Oct:

Nov:
Launch of openIMIS e-Learning course, EN

Promotion of e-learning course (social media, news letter, event)

Dec:

Jan:

Feb:
Draft guideline on data privacy

Mar:
International Women's Day campaign (testimonial videos)

Break-out group B: Communication measures & trainings

- Communication products
- (Planned) trainings by openIMIS (e.g. AeHIN openIMIS webinars)