



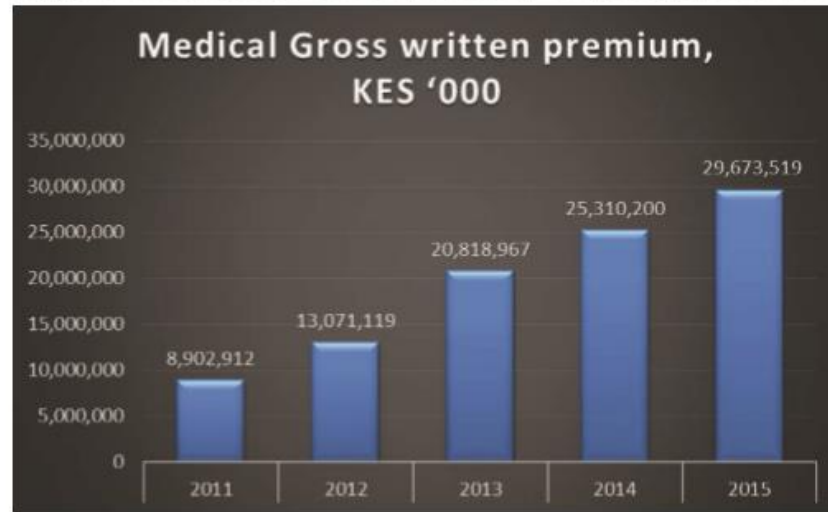
Accessible, Connected Healthcare in Africa

Our mantra is premised on Quality and Accessible Healthcare for all in Kenya and Africa as a whole

**KES
15.1B**

Medical net claims
incurred in the
year 2015

Figure 17: Medical Gross Written Premium, 2011-2015



MEDICAL INSURANCE

**KES
29.67B**
Medical gross written premium rose to KES 29.67 billion in 2015 from KES 25.3 billion in 2014.

Four Insurers
Wrote 62.5% of gross written premium
17.24% growth in gross written premium in 2015.

**KES
0.31B**
Amount of underwriting loss made in 2015 in this class of business.



Insurers slip back to losses as medical claims rise 45pc

SHARE | BOOKMARK | PRINT | RATING ☆☆☆☆☆



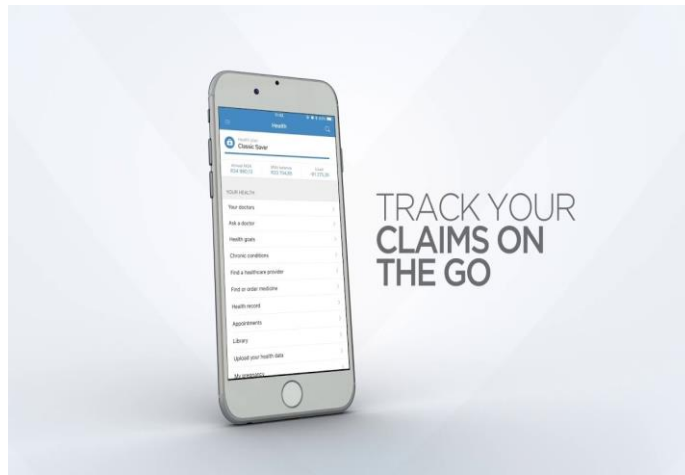
The Unique Dynamics and Opportunities



- Growing middle class
- Deepening insurance understanding
- Niche products
- Operational excellence
- New markets/Pricing
- Fraud

CLAIMS





single
dispatch

Complete

Claims Management

Schemes Management

Automated Authorisation Letter

Claims gateway

Terminology Management

Physical Claims Tracking

Clinic Management Tool

Mobile Money Payment



Healthix
SOLUTIONS

Accessible, Connected Healthcare in Africa